THE GLEICHEN CAI

VOLUME XXIX

GLEICHEN, ALBERTA, WEDNESDAY

AUGUST 5, 1936

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the account was concerned.

It was reported that some boys had been tearing off shingles from the 765 of the dreasing rooms at the swimming pool. Thene were to be replaced and names accured of anyone damaging the building. The secret iry was instructed to write to the Tavaco Oil Company in connection off the filling in of the hole which was make for dirt to fill up around their building. He was also to advise them that their signs would be at their own risk and the town would not be x-sponsible for any damage done to them.

Renewal anlications for which

sponsible for any damage done to them.

Renewal aplications for relief were received and approved by the countil. The mayor and Councillor McCn-nell, the committee appointed to wait on the Provincial Government at Edmonton in connection with the relief accounts for the year 1925 and the first first months or 1936, which and not been forwarded for rebate, reported that they had been given a splendid hearing at Edmonton, and that the government had assured them that these accounts would receive account would receive actually a special consideration. Arrangements would have to be made for paymen of the accounts outstanding before rebate could be made. A by-law was introduced to hypothecate the money due from the provincial government and the provincial government of the accounts outstanding before rebate could be made. A by-law was introduced to hypothecate the money due from the provincial government of the accounts outstanding before rebate could be made. A by-law was introduced to hypothecate the money due from the provincial government of the accounts outstanding before rebate could be made and the money due for the provincial government of the accounts outstanding before rebate to the money due from the provincial government of the accounts outstanding before rebate to the money due from the provincial government of the provincial government of the accounts outstanding before rebate to the provincial government of the accounts outstanding before rebate to the provincial government of the provincia write R. J. Prowse and advise minimate the building purchased by him use be removed forthwith as per the state of the stat ement, otherwise it would be upon the tax roll and as-

The matter of installing stop signs at various points in the town was as discussed, and it was moved by W. McConnell seconded by W. J. McKay, that C. Thompson be empowered to look into the matter and install seven stop signs at points where these were considered necessities.

A letter from the Canada Security Co., in connection with accident in-

A letter from the Canada Security Co, in 'connection with accident in any and connection with accident in any and connection with accident in the control of the control of

NORMAN W. McAULEY
Word has been received from Birchton, Quebee, of the passing of Norman W. McAuley, more familiarly
knewn as "Charlie," after an illness
of a few morths, at the home of his
ophew, Malcolm MacLean at Cosk
shire Queber, The deceased was born
at Winslow, Quebee, 76 years ago.
He was well known throughout the
rowine of Alberta, having come to
Medicine Hat in '1880. He was active
as a member of the provision train at
he time of the Riebellion. He
came to the Glieben district in 1883;
and for a number of years was employed at the V ranch. Later he
romesteaded in the Baffalo Hills, In
the later years of his life he dected his time carpentering. So, to
or one remained their until his detion years ago he left Glieben to 3:
or of remained their until his
dense. Mr. McAuley was membe
of the Alberta Old Timers Assocition for a number of years and his
leath marks the passing of another
yrand old man of the weat' who ai'
d in blazing the trails of this puo
ince with the dayntless spirit of th
ioneer. Interment was made i
tornway, Quebec.

When the sun shines and the

When the sun shines and the treets become dusty, you wish it rould rain, when it rains and the treets become muddy, you wish the sun would shine. After you are mailed you wish you were single, and it you get a new dress you wish you have hat to match it; if it is a boy you wish it was a girl, and if it is a girl you wish it was a boy—was human nature ever satisfied? Guesato, and glad of it, for then there would be nothing to "kick" about.

would be nothing to "kick" about.

The old man may not recall all the experiences, all the strugges and triumphs of his eary manhood, but every feature of his childhood home, every little playhouse that he helped his sister to build, is a photograph on his hearts tablets and can never fade away. Perhaps the golden light of eternity will not dim the brightness of that picture. What else the heart may forget, it cannot forget the little broken cart, the sied and the kite, the sister's fond caress, the brother's generous sid, the father's counsel, the mother's anxious prayers.

It is said that about 5,0000 stars are visible on a clear, dark night. And if you don't believe it, count

ally to the summer girl herself, so we pass it along: "Her summer wardrobe is made up of little frocks, simple af-fairs of cotton or linen or the less formal silks and included are linen

TOWN FATHERS
IN REGULAR
MONTHLY SESSION
Report of the regular meeting of the Gleichen Town Council held in July. There were present in person. However present in the following on the

THE FESTIVE CUCUMBER
You know this is the time of year when the death-dealing eucumber is a compared to the land seeking whom it may double up a d make sad. When it may double up a d make sad. When it may double up a d make sad. When it may double up a d make sad. When it may double up a d make sad. When it may double up a d make sad. When it may double up a d make sad. When it may be a sittle for the table and sees before it cacumbers he can hardly wait with a basic line cause it is belt. Under this belt id cucumbers quietly lay in wait until the eater has gone to sleep for the ight. They then get up on their feet, inbutton their vests, roll back heir sleeves and proceed to buses. At the first attack the sleeper nly dreams that someone hat him in the vitals with a basical bat, but the cucumbers reply get warmed up and the victim's gonies increase. His dreams become more picturesque and he bening to more than the same of the carbon mentioned in statistics as originating in Empire and make a statistic sa originating in Empire and make a statistic sa originating in Empire countries is in fact from Canada. The life hand fling on his abodiment. The same of the carbon mentioned in statistics as originating in Empire countries is in fact from Canada. The life hand fling on his abodiment. The same of the carbon mentioned in statistics as originating in Empire countries is in fact from Canada. The life hand fling on his abodiment. The same of the carbon mentioned in statistics as originating in Empire countries is in fact from Canada. The life hand fling on his abodiment. The same of the carbon mentioned in statistics as originating in Empire countries is in fact from Canada. The life hand fling on his abodiment. The same of the carbon mentioned in statistics as originating in Empire countries is in fact from Canada. The life hand fling on his abodiment. The same of the fact from Canada and the rubber industry. Printers' once many purpose but principally in the printers' ink trade of the rubber industry. Printers' in t

If there is any more wholesome and eautiful place to live in this world, than in any one of hundreds of socalled small towns, the editor does not know where it is. It is difficult for resident of any of the large cities to understand the attraction of the smaller places. But that the charm is there in abundance, the most skepti-cal has only to visit one of these communities of home loving people to be onvinced.

visiting many of these towns of from a few hundred to five thousand in population, and has often compared the greater hapipness of these people Variable 33; Provincial treasurer 310;
J. Boyce 31.50; Gleichen M. F. Assoc.

Board 319.50; Bank of Com. (debenater) 25,101.70; Gleichen S. D. 33;
-655.31; M. Murray 890.42; M. Murray 890.42;

GLECHEN UNITED CHURCH

Rev. J. N. Wilkinson, minister.

Mrs. H. Birch, choic leader.

Miss Jean Farquharson, pianist.

7:30 p.m. evening worship. Subject: "Better Bread than can be
Made From Wheat."

The subject may be regarded as a
parable of life, and suggests a fault
that afflicts most of us viz. that or
condemning and refusing to have
anything to dr. with people and institutions because they are not perfect fongetting that they may be as
good as it is possible to have with the
material available? It may be that the
Church is one of those institution
but if more and better material could
be found there is no limit to its propress. Can anyone furnish the material?

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

Saskatoon berries are very plentiful long the river this year.

along the river this year.

Mrs. J. McDowell and children left
Monday to spend a month visiting relatives at Innisfail.

Wm. Hill is a happy
days owing to his wife
him wth a 9½ pound girl on Sunday,
July 22rd.

E. Birdsen states that on a trip to Banff recently he covered 100 miles in three hours and 45 minutes in a Mc-Laughlin 6. Going some?

Thirty Years of Service

.This farmers' Company has now been in the service of Western farmers for thirty years. Farmers throughout the Prairie Provinces like to do business with it. Past experience assures them that their interests will be well pro-

United Grain Growers !

Elevators at: Gleichen, Arrowwood, Shouldice, Cluny, Namaka.



Unearthing Hidden Wealth

Almost daily new testimony of the great potentialities of hidden wealth in the form of natural gas and petroleum as well as metallic minerals of great value awaiting exploration and development somewhere beneath the surface soil of the three prairie provinces, and possibly in enormous quantities, is brought to light.

Evidence of the existence of untold mineral riches from the foothills of the Rocky Monntains to the mud flats bordering the large lakes of Manitoba and from the international boundary to the Arctic circle and bevend is exceeded from time to time in secarges and snarce outgroupping.

yound is revealed from time to time in sepages and sparse outcroppings, in the results of geological surveys and in the findings of experts who are sounding and tapping the terrain and compiling data in increasing numbers from year to year.

sounding and tapping the terrain and compiling data in increasing numbers from year to year.

In this great search for new wealth which is now going on over this vast area the advance of scientific knowledge is destined to play an increasingly important role and will probably hasten the day when much of this hidden wealth will be uncovered and converted to the use of mankind for the benefit of these three provinces and their peoples.

The use of the aeropiane in the past two or three years is speeding up the work of mapping out the most likely areas and this is being followed up by trained men equipped with the most modern scientific instruments in unprecedented efforts to locate great veins of gold and silver, copper and zinc and huge pools of oil and big deposits of gas and other forms of mineral riches.

Even before these modern methods as the second of the contraction of

ineral riches. Even before these modern methods of locating and wresting wealth om unseen depths were made available, concrete indications of its exist-ce were evident in such discoveries as the Turner Valley oil and gas fields Alberta, copper and gold in Manitoba and the more recent finds of gold the Albabasca Lake region in Saskatchewan, to mention only a few of

them. One of these deposits have already been developed and others are being turned into production, but even in these known fields cumulative evidence points to the probability that only the surface has yet been scratched, as witness the recent discovery of the existence of oil, presumably in large quantities, at hitherto untapped depths just beyond the outskirts of the known Turner Valley field.

And outside the known and already productive fields is a vast terribunch, fir eredence is to be given the weight of evidence and belief of scientific authorities, has perhaps even greater possibilities.

The discovery by Major Howard, Winnipeg geologist, of definite folding of sub strata in south western Manitoba recently prompted Dorsey Hager of New York, a geologist of international repute and author of standard works on field geology, to express his conviction that there is every reason to suppose that the whole of Saskatchewan, the greater part of Alberta and part of Manitoba are sitting over a vast potential oil and gas field.

gas field.

Such a possibility has been suspected for some time but Mr. Hager wheely drew attention to the difficulties which must be encountered before this great wealth can be tapped with any degree of reasonable certainty and intimated that recovery of these riches is likely to entail large expenditures of capital because of the peculiar geological conformation of the

tures of capital because of the peculiar geological conformation or the country.

For example, Mr. Hager pointed out that the residents of the Lloyd-minater district on the Alberta-Saskatchewan boundary who were fortunate enough to strike gas in commercial quantities on the strength of sketchy geological reports compiled in Ottawa were taking a gamble with odds of 500 to one against them and that "even where a dome or anticline is located in a known field by experienced ment the chances are only one in three that oil or gas will be found in commercial quantities."

The difficulties of locating hidden mineral wealth are great enough in countries where exposed outcroppings are frequent and where geological sub-strata is regular but these handicaps are multiplied a hundredfold in a territory overlain by glacial drift and where the sub-strata is subjected to frequent faults as in the parisife provinces.

All of which is tantamount to saynig that the search for mineral wealth in Western Canada is essentially a rich man's game and that the great need for successful prosecution of the search is available capital in considerable quantities. Those who attempt it on a shee string are playing against great odds.

siderable quantities. against great odds.

Have Made History

ninion Representatives Meet With Coronation Commission For

serve on the coronation commission.
The meeting was private. Those attending representing the dominions were Stanley Bruce, and Charles Water, high commissioners in London for Australia and South Africa

Monks Building Church

Brethren Of English Community
Being Helped By Students of the
Beauty of the Community
Being Helped By Students of the
Resurrection
Helped By Students of the
Resurrection England,
have started to erect a modern community church in their grounda.
They are being assisted by students
of their college. Early Cistercian
simplicity is the keynote of the project, with a great nave, a sacristy
with a rose window, an aisle and a
crypt under the nave. There also
will be galleries and chapels, and
eventually a tower with a large dome.

Not So Very Easy

The word "drought" is a reminder of the peculiarities of English pronunciation, says the Toronto Globe. The sentence, "Though the drought be thought thorough enough, it is not through," shows how difficult the language must be for foreigners.



Special Stamps Issued

French Government Commemoral Dedication Of Vimy Memorial Dedication of Canada's war me

Coronation Commission For First Time
For the first time in history, representatives of the dominions attended a meeting of a coronation commission. The historic meeting lower than the first time in the first time in the first time in the first time in history, representatives with the French government. As well in St. James' Felace. The operation at Vimy during the dedication of Compresentatives were president to discuss what part the dominions will take in the coronation ceretain the first time of the first time in the first time in the first time in the first time to the first time in the first ti

The prime ministers and high 1936."
commissioners of the dominions were appointed by the king July 20 to graver, has presented the Canadian serve on the coronation commission. Legion official party with a Vinne attending representing the dominions mounten in its entirety, with the were Stanley Bruce, and Charles inscription "In Memoriam." with the don for Australia and South Africa respectively.

France."

The medal, executed in gold, will be presented to the King, one in silver to Hon. Ernest Lapointe, Canadian Minister of Justice, and one in bronze to Marshal Henri Petain.

Collecting Medicinal Herbs

Mayor Of German Town Finds Work For Idle

For Idle
To solve two problems, the mayor
of a small city in the Rhone Mogntains of Germany has set the unemployed to collecting and working
medicinal herbs native to the region.
A report from Leipzig says that the
plan is to be enlarged so that all
school children in the district will be
compelled to gather herbs for one compelled to gather herbs for one hour each week. All the unemployed are now busy and it is hoped to de-velop a medicinal industry.

Dumb But Net Deaf
Fish may be dumb in some things,
but they are not deaf. They can
hear radio broadcastis, declares Dr.
Bela Farkus, professor of Sagares Dr.
Bela Farkus, professor of

WAKE UP YOUR LIVER BILE-

And You'll Jump Out of Bed in the Morning Rain's to Go.

The Hree should pour out two pounds of their should be a few your bowest shift. If the head is to your bowest shift. If the head is the your bowest shift. If the head is the your bowest shift is the head you had not post to the your bowest shift in the head you had you held sour, and a seek you med mornishing that work as he was how you will not have how you would not have how you will not have how you would not have how you will not have he will not have you will not have he will not have you will not have he will not have

Peaceful Penetration

How Japan Is Acquiring Huge Slice
Of Chinese Territory
Chinese territory comprising an area
of 154,185 aquire miles and a population of about 50,000,000 has passed
from control of the Chinese government to that of Japan so quietly that
it apparently slipped the notice of
the world.
Honel movelnes alone which

it apparently supped the notice of the world.

Hopel province alone, which is the most literate and one of the richest provinces of China, has a population of 38,000,000 as compared with 10,000,000 in all Ethiopia. Foreign trade through its principal ports amounts to \$175,000,000 annually as compared with Ethiopia's \$10,000,000. The greatest part of Hopel's import and export business is with the United States.

Hopel has an autonomous government. This has been achieved without a shot being fired, except "by mistake" in Tangku and without attenting much attention from the

tracting much attention from the other powers.

Students were the only group which voiced any open objections to

Students were the only group which voiced any open objections to what has been going on and that movement seemingly will fall at an early date.

Japan has learned a lesson how to acquire new territory without attracting "busy-bodies" like the Lytton commissioners who investigated the Manchurian adventure. As soon as its position in Hopel and Chahar is consolidated there is little doubt Japan intends to see what can be done about all other Chinese provinces north of the Yellow river.

Japanese advisers sit in every office in the Hopel-Chahar political council and the provincial bureaus and no step is taken without first consulting the little men from the Island Empire.

Distinctively British

Distinctively British
English People Again Prove They
Are Law-Abding
The French, they tell us, are
volatile; the Spaniards, "commatic";
the English, "law-abding," We carry
these shop-worn stereotypes of
thought with us. Often they are misleading. But sometimes they are
well-based. Oddly, it took the attempted assansination of King Edward to bring out, in full flavor, that
respect, for legal -process quality
which is distinctively British. In any
other country in Europe the assassin
would have been torn apart on the
spot. What happened in London?
This: McMahon, his gun isnocked
from his hand, was quietly taken
away, with little disturbance. But
meaning the proposed of the capital charge of treason. The
police were careful to point out that
though the revolver was leaded, the
uppermost bullet chamber, the one in
the fring line, was empty.—New
York Post.

Giving Work To Thousands

Giving Work To Thousands

Coronation Next Year Already Of Benefit To Unemployed People in different parts of the Empire are already booking passages to London, and seats along the pro-cession route for the Coronation next

to London, and seats along the pro-cession route for the Coronation next May.

It is estimated, says Reuter, that at least 1,500 seats will be reserved by Australians and New Zealanders. There will be hundreds of princes, rich landlords, and millionaler mer-chants from India.

The Coronation will find work for thousands of unemployed. Already many people in Yorkshire have been found jobs in the making of com-memorative mugs and jugs.—London Daily Mail.

A Swiss watchmaker, Georges the ocean (35.410 feet), situated be-Pellaton, has perfected an electric twatch that is driven by a tiny stor-twatch that is driven by a tiny stor-age battery.

Building Up Navy

Britain Will Continue To Launch More Battleships

There is no evidence that the bombing plane has made the battleplane has made the battle-lete as the backbone of the

bombing plane has made un-ship obsolete as the backbone of the British navy.

That, it is understood, will be the finding of the government's 'Battle-ship versus Bomber' committee, which will complete its report very soon. Tests have been made to as-certain the vulnerability of battle-ships from the air.

Battlerhip building will continue, and tenders will be invited for two f7.500,000 super-dreadnoughts with-out delay.

this will be followed at the end of the year by invitations to tender for four more.

The districts likely to be asked to

The districts likely to be asked to build them are Barrow-in-Furnes to build them are Barrow-in-Furnes. The was the we and Belfast. The was the was a summed up thus:

Though the development of the plane has added a new terror to the plane has added a new terror to the stillening in the summed up thus:

Though the development of the plane has added a new terror to the plane has added a new terror to the plane would be able to score enough direct hits on a ship to sink it.

Decks are now being so heavily armored that a bomb would not penetrate far though.

Enormous developments have been made recently in anti-aircraft guns, which can fire 1,600 shells a minute.

The number of planes for the naval air arm is being increased so that air attackers may be beaten off.

Bounty For Wolves

Wanted A Companion

Valuable Clock

Elmer Koch, 24, reposed in a
Chicago fall, where time is reckoned
by days and there are no cuckoo
clockas. He was charged with stealing a cuckoo clock (solid walnut,
hard carved. Swiss made, and three
weighted), from a curiosity shop on
Milwaukee avenue. "I got lonesome
siting around home all day while my
wife works." Elmer explained. "I
got to thinking about this cuckoo
clock in this store. I thought how for
companionable it would be, and I
finally wanted it so much I went and
got it." The judge said 30 days.

New Gadget For Trucks

New Gadget For Trucks

Perhaps this gadget will aid clergyman who, at dinner, had to motorists to pass trucks more essaily listen to a talkative young man who at the highway: a sound-shaperbing had much to say on Darwin. device at the rear of the truck to carry the sound of an approaching 'I'. can't see," bawled the youth, carry the sound of an approaching 'me if my grandfather was an ape." phone. The Province of Quebec Safety League is going to suggest this device to truck owners.

A Talo Of Veterans

A Trio Of Veterans

Charles Gibbs, Edmonton, black-smith, always wanted to be able to shoe a horse when he was 90 years of age, and has done ro. He came out of business retirement to shoe 100-year-old Joseph Haire's 30-year-old mare, Nelly.

YOU JUST CAN'T BUY A FINER CHEW/

The PERFECT Chewing Tobacco

BIGABEN

Leaves Odd Will

More than 1,000,000 pounds of American toilet soaps were imported into the Philippines in the last year.

Appointed Soil Specialist

Bounty For Wolves
Increasing In Numbers And Becoming Menace in Northwest
Wolves are so numerous in the
Itan-north and so many fur-bearing
and big game animals have been
alaughtered by them that the govermment has reintroduced a bourty
for their pelic by the period of the pelic by the peli

Trifles Make Perfection

Great Italian Sculptor Knew Value
Of Small Things

Of Small Things
The great Italian sculptor, Michelangelo, was once visited by an acquaintance, who remarked on enterting his studio: "Why, you have done
nothing to that figure since I was
here last." "Yea" was the reply: "I
have softened this expression, touched off that projection, and made
other improvements." "Oh!" said
the visitor, "those are mere trides,"
"True," answered Michelangelo, "but
remember that triffes make perfection; and perfection is no triffe."

Fish, we are told, tends to give a man courage. We heard the other day of a meek little boardinghouse diner speaking up and asking for another sardine on his toast.

Tarpon Springs, Fla., is the sponge capital of the world.

More fur pelts are taken annually in Louisiana than in Canada and Alaska combined.



Warehouses at Calgary, Edmonton, Regina and Winnipeg



• Burns 96% air-

HORSES WORK BETTER Liniment. Keeping a bottl rd's in the stable as well a puse saves Vet's and Doctor



was back, back with the living horror which even now tortured her,
turned her dreams into nightmares.
That smell—that odor of a centuriesrealed tomb, a descerated tomb—was
in her nostrils again. Like nothing
she had ever known before or since.
The awful, dank, musty, smothering
smell of a tomb which had been
sealed for nearly three thousand
years. A veritable palace of the
dead! In a great, deep slence that
could almost be heard!
That trip to Fervit, was to have

Just Date Cried "coal" Just Date Character Coal Survey of the Survey of

beauties lay quietly sleeping, had never been londy for Starr. It was a dream that blended in with her own dreams, making her forget that under the black velyet of the sky she was looking out over one vast cemetery. The night whispered to her, spoke of the loves of those by-gone people. One could think of love out here in these great purply-pink spaces and better understand how one ancient love story had lured the gentle old man who was her father from across the see, urging him to give his all to prove his theory that love had endured.

Day by day Starr watched the

Treasures From China WILSON'S

ciceless Things Brought Fre The artisans of nncient Cathay showed their priceless products to the western world on a sawdust-covered lot in Vancouver's China-FLY PADS REALLY KILL

town.

It was the Orientals' tribute to Vancouver's 50th birthday, this display of priceless art treasures from the Land of the Dragon. Olivecheeked Chinese girls left the market fruit stands to don kimonas and guide wide-eyed tourists through the

the eternal solitude.

Life in their desert camp, set almost at the edge of the Valley of the Queens where those ages-old year.

Engiand's 150,600 commercial his efficient overnight," says a most at the edge of the Valley of travellers are unusually busy this the day with an invigorating cold year.

These don't taste like YOUR Pickles,







How Can We Improve it?

"How can we make it better?" is the constant cry of manufacturers of advertised merchandise.

Why?

1900 3

It might well be pride in the product that bears their good name. Often it is.

But not always.

It's just good, hard-headed business, mostly. The improvement of a product that is already considered satisfactory makes that product play a more definite part in the life of the user. It wins and holds an added loyalty, and, of course, added business.

Every product being advertised in these pages is studied continuously by its maker in order that it may be more and more useful and helpful to you in your daily life.

> Advertised merchandise is trustworthy merchandise



Here is a real offer that will save you money . . . Give yourself and your family lasting enjoyment and entertainment the whole year through . . . This is all you have to do.

Select any 3 of these famous Magazines

and you will receive the whole 4 publications for one year \$ receive the coupon. Here is the amazing combination low

The Nor'-West Farmer Country Guide. . 3 yrs. Current Thought. 1 yr. Pictorial Review...1 yr. Canadian Magazine 1yr.

National Home Monthly Canadian Horticulture
& Home Magazine 1 yr.

Our Guarantee to You! his wonderful offer is available to old-and new subscrib-ies to this newspaper. We arrantee the fulfillment of it magazine subscriptions and our have positive assurance that this generous offer is

MAIL COUPON TODAY

STREET OR R. F. D. TOWN AND PROVINCE

National

THE NORWEST FARMER

SAD. rent Country Guid

CANAD'AN

For Counter Sales Books See us TheGleichen Call

Town & District

Don Swain lost a valuable police through being poisoned one day last week. He had been offered a good price for the dog a day or so but refused to sell.

Sunday Misses N. Downey, I rown, L. Stabback, B. and V. Tay Brown, L. Stabback, b. and loi, and A. Evans moved down to the river where they will spend a few days camping.

Harvesting has started in some parts of the district. A number of combines will begin work in the fields next Monday. It is reported that hreshing has commersed in the Milo list the fields.

Mr. and Mrs. Jas. Eglese and son Teddie accompanied by Irvine Gove left Monday for Vancouver. They ex-pect, to be away about three weeks.

Miss Betty Taylor who has been in

Miss Betty Taylor who has been in Calgary for the past year returned home Sunday for a visit to her per-nts Mr. and Mrs. E. Taylor. Standard people heid their annual sienie at the swimming hole at the viere Sunday. At the same time here were many cars from Gleichen and district present which made the argest cowd of the same spot at he same time so far this year. An árplane was also present.

Sunday was probably the most de-lightful day seen here for sometime in fact it was a perfect day.

Mr. and Mrs. R. M. Stabback pending a week in Gleichen vi Mr. and mrs. spending a week in Glorelatives and friends.

Miss Helen Hood of Calgary, is isiting with the Misses V. and B.

Miss Jennie McBean is home from Calgary holidaying with her parents Mr. and Mrs. Duncan McBean.

A despatch from Stobart states W. Blaney and family left on a mountain trip a few days ago, and may visit the Vancouver jubilee celebrations. Jack Howelson started out a few days later with the same objective in view.

later with the same objective in view.

A most enjoyable "open air service" was held at the old C.G.I.T.
camp site at the Bow River Sunday
evening, under the auspiess of the
Glieichen United Church and conducted by Rev. J. N. Wilkinson. Members of the Cluny and Arrowwood
congregations attended, also many
from the Church of the Brethern at
Arrowood were present. Music was
supplied by the band from EventidHome and was much enjoyed. Others
who assisted with the service were
who assisted with the service were
who assisted and of Gleichen and Rev.
Brubaker of Arrowwood.

Brubaker of Arrowwood.

Every once in a while we receive letters from nen we do not know and never heard of, attating the writer hopes to obtain some office and any aid the editor can bestow will be greatly appreciated. Ves, no doubt it would. On the other hand any, aid these men can bestow the editor to re-compense him for space used in his paper would be appreciated. If they want to advocate their business with the discussion of the control of the co

where it comes in.

A it is with right and wrong, good
and evil, so it is with feilure and success. Perseverance is the chief ingradient of the compound that brings
assecss. There may be other elements
required—and usually there are—but
without this one the mixture is ineffectual. Talent, intellect—egenius itsieff—any all combine for a certain
end, but if the force of persistent industry is not behind them, they will
lug upon the road and never reach the
good.

Work is a moral and physicial up Work is a moral and physicial up-lifter; it is a panneae for sorrow, did-ness brings moral decay and furnisher an incentive to etime. The effem wave, that sweep over our land is largely-due to the fact that to a many would-rather steal than toil. The life of dity, not the life of more ease or mere pleasure, is the kind of life which makes the greet men and women. The first prize that life offers is the chance to work at work worth doing.

Usually the argument is ma Usually the argument is made that every business concern should advertise. Generally speaking, this is true, but there are oxceptions. In fact, some concerns hardly dure to advertise, because they can not make good necording to the requirements of another business practices. When advertising is untrathful or nisk-parties of the property of the concern business in the control of the control of

"THE DARK ANGEL" FREDERIC MARCH MERLE OBERON HERBERT MARSHALL

SATURDAY: Matince at 3 p.m. and evening shows at 7.30 and 9.15 GLEICHEN COMMUNITY HALL

PERMANENTS SOMMER'S "NATURAL"
THE PERFECT WAVE

MR, REA and MISS CROW

THE MARLBOROUGH
BEAUTY SHOPPE
Calgary
AT MENARD'S SHOPPE
G L E I C H E N

FIRST THURSDAY OF EACH MONTH

Leave Your — CLOCK AND JEWELLERY REPAIRS McKAY HARDWARE

P. B. DISCHER GLEICHEN and VULCAN

ood. Only an enterprise which fulfood. Only an enterprise when ad-fils the promises made in its adver-tising can stard the spotlight of publicity. Hence, when we find a usiness establishment boldly adver-tising its wares or service, month usiness establishment boldly advecting its ware or service, month ifter month and year after year, we may generally conclude that it can and does give real values. Observing he advertised business of any community, large or small. Will enable one to identify the most dependable one corns in that community. Only efficient and reputable establishments dare to advertise.

CLASSIFIED ADS



in a Round Hole You may be alright, but if you are in the wrong position you are like a square peg in a round hole. You want a position where; out I have a position where you have a position when you have a

Notice under this heading 15 words or under 50c, first insertion and 25c, each subsquent macriton 3 weeks \$1.00. Over 15 words one cent per wird for each inser tion.

HOUSE FOR SALE-Home of late Mrs. Pinder. Apply Mrs. Ostrano Box 76, Gleichen.

GEO. W. EVANS

Undertaker And Embalmer

MOTOR HEARSE

Artificial wreaths always on hand. Weather does not effect these flowers in any way

NOTICE

The Call Print Shop is equipped to do printing of all descriptions. Below is a list of some of the items printed here. Look it over and see if you need any of them

Do You Need Any of the Following?

Placards, Bills, Tags, Books, Labels, Booklets, Badges, Blotters, Crculars, Vouchers, Bill Heads Hand Bills, Posters, Pamphlets, Price Lists, Catalogues, Invtations, Note Heads, Statements, Post Cards, Prize Lists, Milk Tickets, Programs, Blank Notes, Score Cards, Menu Cards, Meal Tickets, Order Blanks, Memo Heads, Filing Cards, Window Cards, Visiting Cards, Bread Tickets, Legal Forms, Letterheads, Business Cards, Shipping Cards, Show Printing, At Home Cards, Store Sale Bills, Raffle tickets, Envelopes, Display Posters, Loose Leaf Account Sheets, Bac. -In fact anything in the line of printing-

The Call Gleichen, Alta.